



**Next Mobile Solutions**  
Data collection company

[WWW.ASKNOW.CZ](http://WWW.ASKNOW.CZ)



**SERVICE**

**ASKNOW**

**SYSTEM**



What is **AskNow** system?

**ask**  **now**



# Next Mobile Solutions

Data collection company

The Czech company **NEXT MOBILE SOLUTIONS** has developed a unique on-site feedback technology - **AskNow Instant Feedback**. Since the inception it has been successfully implemented and used in various areas of everyday and working life. It is a technology for capturing and transmitting immediate evaluated responses from customers or employees directly from the site and in real time. Attractively designed feedback terminals with a questionnaire provide an opportunity to express and capture the undistorted opinions of customers directly from a specific location. Customers insights reach responsible persons, who can then work or react directly to the feedback. Thanks to that, your company can keep moving forward and efficiently improve its services.

**NEXT MOBILE SOLUTIONS** has added another unique platform called **AskNow Marketing**. This become very interesting in the field of marketing. Interactive terminals offer a unique opportunity to create interactive relationship with current and future customers. They enable not only interactive advertising directly in places with customers move, but also the possibility of further sales support, promotion which can help to stay ahead of competition etc.



ask  now<sup>®</sup>

# Feedback technology connected with marketing

Our AskNow technology is a comprehensive service that finds use in any field of business: medical facilities - hospitals, blood centres, polyclinics, spa resorts, hotels, water parks, exhibitions, car dealerships, gastro services, airports, shopping centres, conferences, schools, offices etc.

## Terminal with tablet:



Attractively designed terminal is lit on both sides with LED strips. Inside the terminal is placed an built-in tablet on which the AskNow system is installed. This serves to easily obtain any kind of feedback in the form of a tailored questionnaire. For this purpose it is always created and tailored to the client's requirements.



At the same time, an animations can be installed in the tablet (either small or full screen) that further promotes the use of terminal as well as a certain product or service of the given company.



The front side of the terminal is protected with Plexiglas shield. Behind that shield is put an attractive poster, that serves the marketing intention to further promote an offer for a specific product or service. It also very well support getting much more attention to filling out a questionnaire. Customer are much more eager to provide their contact and personal data if they can enjoy possibility of winning.



The terminal needs to be just plug into the electricity and WIFI connection.



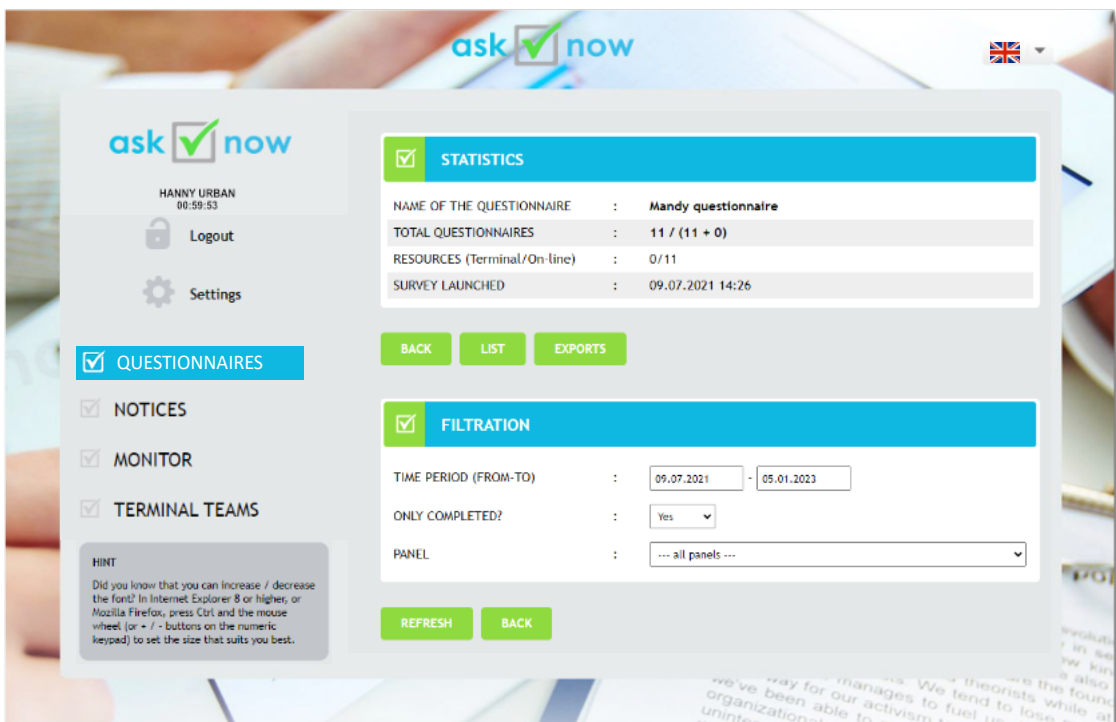
## ADMIN AskNow:

The administration contains complete and clear access to the statistical data obtained, both from all the questions from the questionnaire and also the provided personal data within the survey of the respondents, such as name, email address, telephone, etc.

- ✔ Only authorized users from each given company have access to Admin (they will receive access logins with passwords data), can access the data. The user can view the resulting data not only on a computer, but on any mobile devices (tablet or mobile phone) The AskNow website is fully responsive.



- ✔ The on-going instant results and data can be anytime viewed in Admin. The client can filter the data in various interactive ways, e.g., results for a certain period (quarterly, etc.)



Examples of displaying questions on PC with result data including graphs:

### QUESTION NO. 6

Your age: (76)

1.	up to 25 years	6,58 %	5
2.	26 - 35	15,79 %	12
3.	36 - 45	22,37 %	17
4.	46 - 55	28,95 %	22
5.	56 - 65	18,42 %	14
6.	66 +	7,89 %	6

PREVIOUS PDF

### GRAPF

up to 25 years	5	26 - 35	12	36 - 45	17	46 - 55	22
56 - 65	14	66 +	6				

PREVIOUS

### QUESTION NO. 3B

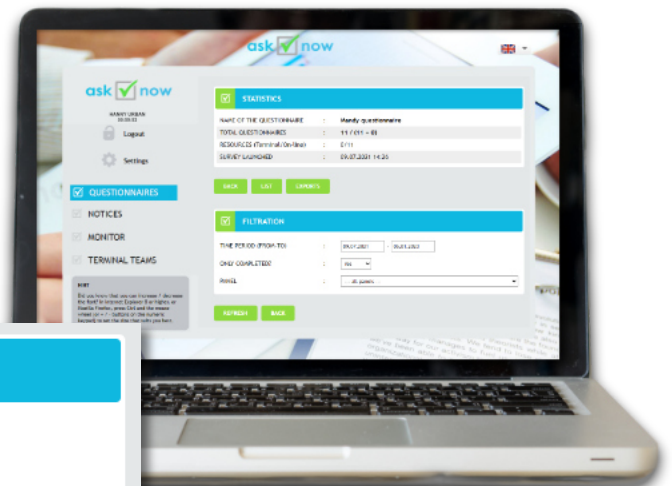
How would you rate our spa services? (36)

5 star is the best and 1 star is the worst rating

1.	Professionalism and helpfulness	4.00
2.	Quality of the procedures provided	3.60
3.	Cleanliness including the pool and sauna	4.25

PREVIOUS PDF

### GRAPF



### QUESTION NO.2 - LIST OF RESPONSES

Questionnaire : Questionnaire - Pharmacy  
 Question : How often do you use pharmacy services?  
 Period : 14.05.2021 - 23.05.2021

PREVIOUS EXCEL PDF

1.	18-05-2021 20:53	every week
2.	18-05-2021 17:25	10
3.	18-05-2021 11:51	6x

### PERFORMANCE TREND

Last 30 days: **86.4 %**

PREVIOUS



At any given time, user of A client can not only download the data in Excel, but also directly download and print it in PDF format (see example images)

AskNow Report	
Date : 29.04.2018 - 05.05.2018	
Total Rating : 83.7%	
Date	Comments
<b>SPA EVA</b>	
Total Rating : 83.7%	
<b>10a What could we improve in your opinion? (Beauty &amp; SPA) (1)</b>	
30.04.2019 14:02	Beim Buchen genauer fragen was man fuer eine Behandlung moechte (wir wollten etwas anderes) gebucht an der Reception
<b>12aa What could we improve in your opinion? (SPARestaurant) (7)</b>	
29.04.2019 18:11	preis sehr hoch für die auswahl und keine frische produkte
29.04.2019 18:13	die aus wahl der speisen, abwechslungs gab immer das gleiche
30.04.2019 13:44	Essen war nicht warmGetränke sind teuer
01.05.2019 17:14	Besseres Essen anbieten und preise sind zu hoch. Vorallem bei den Getranken.
04.05.2019 17:49	die currywurst schmeckt gar nicht
04.05.2019 22:25	Gutes essen servieren
05.05.2019 12:07	kopetenz der mitarbeiter im restaurant verbessern.
<b>12bb What could we improve in your opinion?</b>	
01.05.2019 22:19	Nachdem wir bereits
04.05.2019 17:20	zuu wenig peqrsonal
05.05.2019 18:12	kellner. preise
<b>12dd What could we improve in your opinion?</b>	
29.04.2019 15:16	Zu teuer

✔
AskNow Report

**Mandy**

Date : 26.10.2023 20:16  
 Source : Internet  
 Cont.information : live777@gmail.com

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1. Do you like the design of my website?
  1. Yes
2. How often do you visit my website?
  2. Once a month
- 3a. Rate the areas which you have visited on my website:
 

1. Canvas	5
2. Sculpture	4
3. Sketch	5
4. Drawing	5
5. Stone painting	5
6. Painting on other materials	3
7. Glass painting	
- 3b. Rate the areas which you have visited
  1. Decoration
  2. Beads
  3. Needlework
  4. Other creations
  5. My photo books
  6. Graphic design
  7. Paintings in the interior
  8. Written creation (in Czech only)
4. Do you read "News" on my home page?
  2. I will read it, but only sometimes I w
5. Do you use links to YouTube or Instagram?
  2. No
6. Where are you from?
  2. other country (Please would you write the name of the country)
  - Poland
7. Gender:
  2. Woman
8. Age:
  3. 31-35
9. I will be happy if you will write me a review

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✔
AskNow Report

Company: A DEMO  
 Survey: Mandy questionnaire      Period: 09.07.2021 - 05.01.2021

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**8 - Age:**


Age Group	Percentage	Count
1. 0-25	0.00 %	0
2. 26-30	0.00 %	0
3. 31-35	27.27 %	3
4. 36-40	0.00 %	0
5. 41-65	72.73 %	8
6. 66+	0.00 %	0

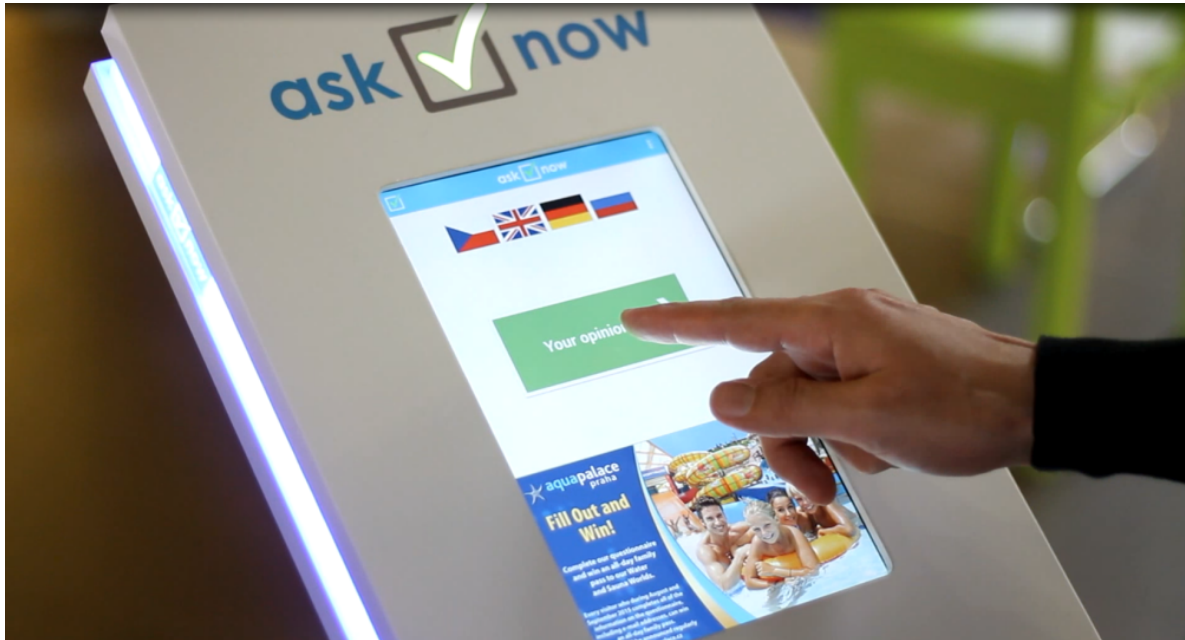
■ 0-25    0    ■ 26-30    0    ■ 31-35    3    ■ 36-40    0    ■ 41-65    8  
■ 66+    0


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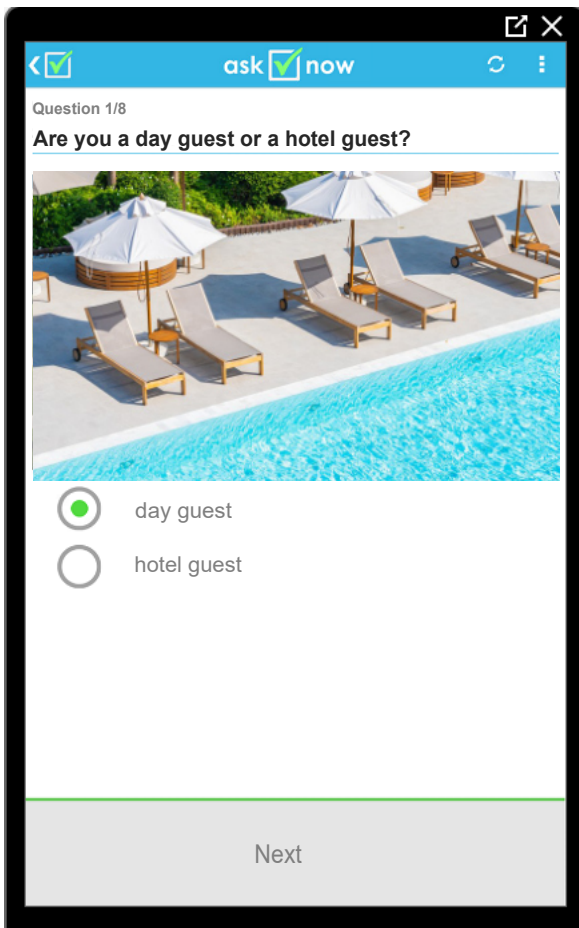
(Page: 1/1) - 26.10.2021

## Tablet with questionnaire:

-  The start screen of AskNow on the tablet offers an intuitive button to start the questionnaire. The questionnaire can be easily run in several languages, if there is a need. The respondent clicks on the appropriate flag on the screen and the language of the questionnaire will then change according to the selected choice.




-  The questions are clear, with help text if needed, and they can also have photos.



ask now

Question 1/8

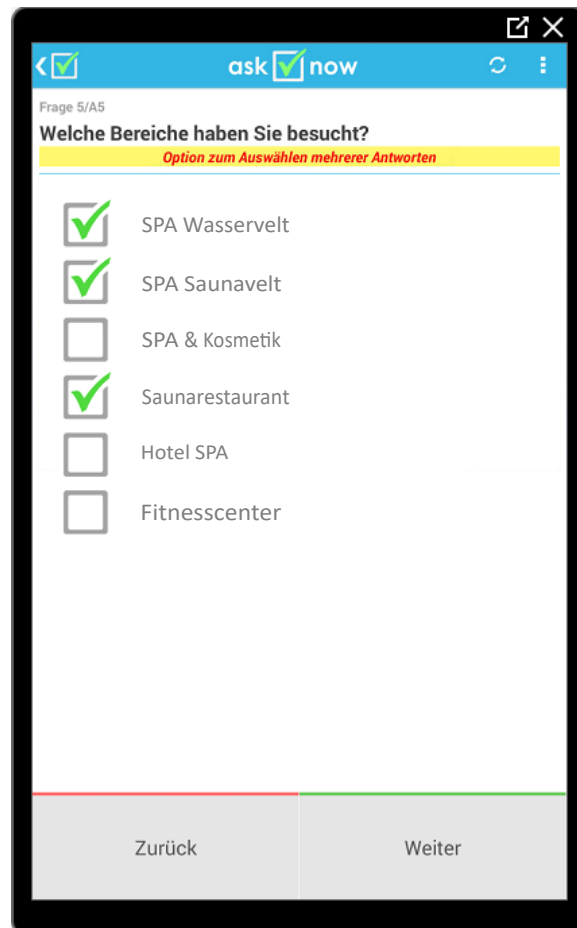
Are you a day guest or a hotel guest?



day guest

hotel guest

Next



ask now

Frage 5/A5

Welche Bereiche haben Sie besucht?

Option zum Auswählen mehrerer Antworten

SPA Wasservelt

SPA Saunavelt

SPA & Kosmetik

Saunarestaurant

Hotel SPA

Fitnesscenter

Zurück Weiter

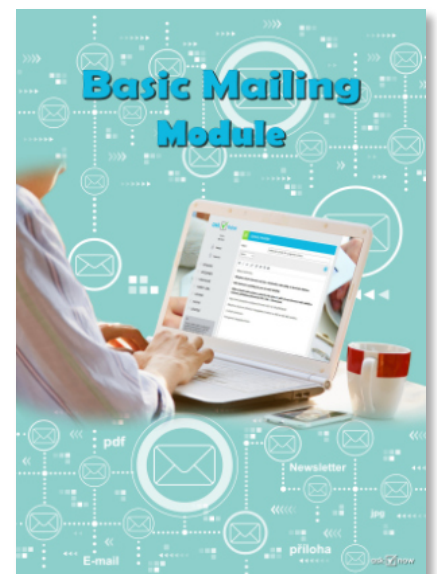
## Additional services:

- The AskNow system includes many additional services. Other modules can further expand or complement the basic use of AskNow system.

Additional services include computer modules, graphics modules, statistical data processing and training courses on the AskNow system. You can find more information about all existing additional services on our website [www.asknow.cz](http://www.asknow.cz).


## Computer Modules:

- Current computer modules that are available are **E-Messenger, Online, Basic Mailing, Advanced Mailing**, new modules include **Food module and DONATE module.....**






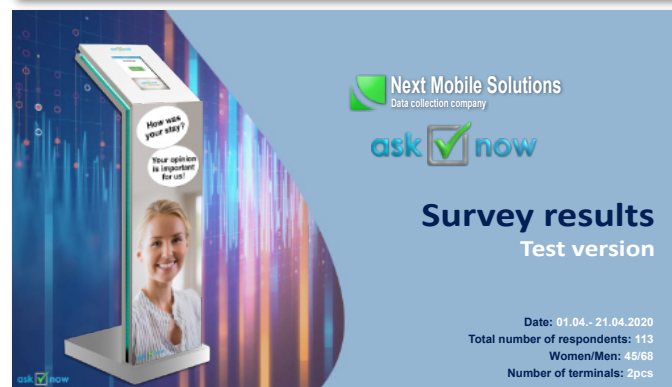
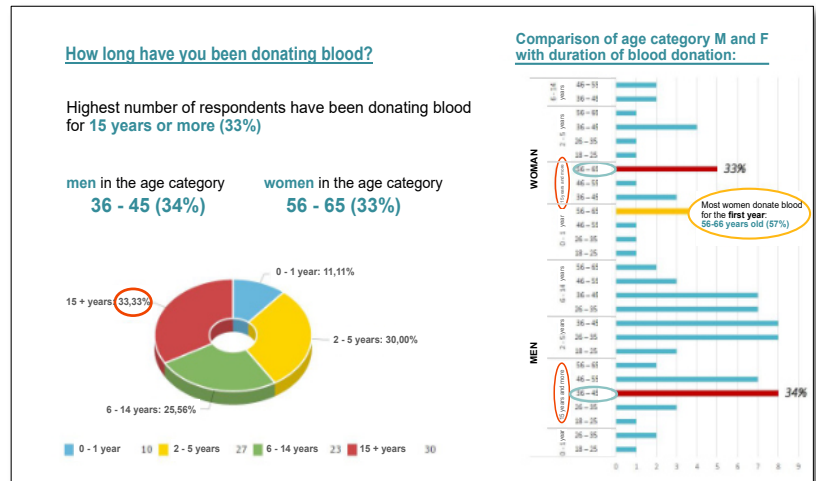
## Graphics modules:

-  The current graphic modules available are Branding without worries, Video for tablet and Click through to the web



## Processing of statistical data:

-  All the processing of statistical data in interactive graphs and clear tables or making a whole presentation.



*Illustrative examples of question processing and initial screen presentation of statistical results*

Date: 01.04. - 21.04.2020  
 Total number of respondents: 113  
 Women/Men: 45/68  
 Number of terminals: 2pcs

## Tutorials:

- ✓ When clients purchase the AskNow service, we always provide initially training and tutorial for work in the AskNow Admin for free.



From the offer of other courses that we provide, individual courses are also possible. In that case the content is determined according to the agreement with the given client



## BASIC DEMO TRIAL operation:



- ✓ With free rental of AskNow terminals, you can test its basic functionality and benefits without any future obligations.

### DEMO version includes:

- ✓ rental of 1 - 2 terminals (see picture) for 2 - 3 weeks
- ✓ standardized AskNow questionnaire (according to given field)
- ✓ installation of terminals
- ✓ basic introduction to the AskNow system

## AskNow System - Standard Package:

The price of the service includes:

- ✓ **Installation and rental of a complete terminal** (including built-in LED lighting and tablet)
- ✓ The basic package of the AskNow program, which includes: **STATISTICS, FILTERING, QUESTIONNAIRES ACCORDING TO LANGUAGES** (if the client has a questionnaire in multiple languages), **OVERALL SATISFACTION TREND, DETAILED STATISTICS BY QUESTIONS**, display of results for each individual question, display of instant alerts (if the client has established groups for sending alerts), option to print in PDF format or download data in Excel (individual questions, statistical evaluation of results, contact info, list of answers in texts or codes)
- ✓ Help with creating **your own questionnaire** (questions, photos, GDPR texts, etc.), setting up user accounts for AskNow ADMIN, creating groups for sending alerts, etc. **Unlimited access** to the interactive AskNow interface - access to statistics
- ✓ **Service of constant supervision over the functionality of the terminal and the system.**
- ✓ **Replacement of the tablet from the terminal in case of damage**
- ✓ **Basic training of competent employees**
- ✓ **Customer support via email and telephone**



The following modules can be added to the basic AskNow service:

- ✓ **Individual additional services** (E-Messenger, Online, Basic Mailing, Advanced Mailing,...)
- ✓ **Graphic services** (Branding without worries, Video on tablet and click through to the website)
- ✓ **Statistical data processing**
- ✓ **Additional training**

For more information, including prices, contact: **Bc. Aleš Hučík, MBA** , tel: **+420 605 009 305**  
email: **ales.hucik@asknow.cz**



[www.asknow.cz](http://www.asknow.cz)